



CRN Recognizes Brian Costello of ZeroFox as 2022 Channel Chief

February 7, 2022

WASHINGTON—(BUSINESS WIRE)—ZeroFox, a leading external cybersecurity provider, announces today that CRN, a brand of [The Channel Company](#), has named Brian Costello, Vice President, Global Channel and Public Sector Sales, to its [2022 Channel Chiefs list](#). CRN's annual Channel Chiefs project identifies top IT channel vendor executives who continually demonstrate expertise, influence and innovation in channel leadership.

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Brian Costello, Vice President, Global Channel and Public Sector Sales

"Being part of CRN's 2022 Channel Chief list is an honor and a great validation of success and efforts from the entire ZeroFox channel partner team," said Costello. "As organizations expand their digital footprints while facing ever-increasing cyberattacks, our team is focused on continuously innovating and building industry-leading protection that delivers sustainable new revenue sources throughout the ZeroFox product portfolio. We are grateful to be a trusted partner to VARs, MSSPs, OEMs and technology integration partners and are committed to growing with them."

This accolade comes nearly one year after ZeroFox relaunched the [ZeroFox Global Partner Program](#) and increased its number of channel personnel, including Brian Costello. The strategic pivot to a partner-first strategy was part of ZeroFox's goal to drive business to and through partners and was a response to demand for solutions that allow partners to enrich their core offering while empowering them to navigate and understand the evolving external threat intelligence landscape.

"When we launched our revamped ZeroFox Global Channel Program last April, our priority was to build a partner-first program," said James C. Foster, Founder and CEO of ZeroFox. "We are proud of the work of our channel team and ability to drive ZeroFox's mission to build and support an ecosystem of trusted partners that can take full advantage of the rapidly accelerating global demand for external threat intelligence solutions. Our partners are valued members of the ZeroFox team, and our goal remains to drive all future business through them."

A panel of CRN editors selected the honorees for their channel dedication, industry stature and accomplishments as channel advocates. The 2022 Channel Chiefs are influential leaders who continue to shape the IT channel with innovative strategies, programs and partnerships.

"CRN's 2022 Channel Chiefs recognition is given exclusively to the foremost channel executives who consistently design, promote, and execute effective partner programs and strategies," said Blaine Raddon, CEO of The Channel Company. "We're thrilled to recognize the tireless work and unwavering commitment these honorees put into fostering outstanding business innovation and building strong partner programs to drive channel engagement and success."

CRN's 2022 Channel Chiefs list will be featured in the *February 2022* issue of CRN Magazine and online at www.CRN.com/ChannelChiefs.

About ZeroFox

ZeroFox, the leader in external cybersecurity, provides enterprises external threat intelligence and protection to disrupt threats to brands, people, assets and data across the public attack surface in one, comprehensive platform. With complete global coverage across the surface, deep and dark web and an artificial intelligence-based analysis engine, the ZeroFox Platform identifies and remediates targeted phishing attacks, credential compromise, data exfiltration, brand hijacking, executive and location threats and more. The patented ZeroFox Platform technology processes and protects millions of posts, messages and accounts daily across the social and digital landscape, spanning LinkedIn, Facebook, Slack, Instagram, Pastebin, YouTube, mobile app stores, domains, cloud-based email and more. Visit www.zerofox.com for more information.

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers, and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelcompany.com

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