UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934

L&F Acquisition Corp.

(Name of Issuer)

<u>Class A Ordinary Shares, par value \$0.0001 per share</u> (Title of Class of Securities)

G53702109

(CUSIP Number)

December 31, 2020

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- □ Rule 13d-1(b)
- \Box Rule 13d-1(c)
- ⊠ Rule 13d-1(d)

The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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	NAMES OF REPORTING PERSONS				
1	JAR Sponsor, LLC				
	CHECK	THE AP	PROPRIATE BOX IF A MEMBER OF A GROUP		
2	(a)□				
	(b)□				
0	SEC USE ONLY				
3					
4	CITIZENSHIP OR PLACE OF ORGANIZATION				
4	Cayman Islands				
	1		SOLE VOTING POWER		
	5	5	4,242,500		
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	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON				
9	4,242,500				
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)				
	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)				
11	19.6%				
	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)				
12	00				

1				
NAMES OF REPORTING PERSONS				
Jeffrey C. Hammes				
CHECK	ГНЕ АРІ	PROPRIATE BOX IF A MEMBER OF A GROUP		
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	NAMES	OF REPO	ORTING PERSONS			
1	Adam Gerchen					
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9	4,242,500					
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
_	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
11	19.6%					
10	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)					
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	NAMES (OF REPO	ORTING PERSONS			
1	Richard Levy					
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	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
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11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)					
11	19.6%					
	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)					
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Item 1(a).	Name of Issuer				
	L&F Acquisition Corp.				
Item 1(b).	Address of the Issuer's Principal Executive Offices				
	150 North Riverside Plaza, Suite 5200 Chicago, IL 60606				
Item 2(a).	Names of Persons Filing				
	This statement is filed on behalf of each of the following persons (collectively, the "Reporting Persons"):				
	(i) JAR Sponsor, LLC; and				
	(ii) Jeffrey C. Hammes;				
	(iii) Adam Gerchen;				
	(iv) Richard Levy.				
Item 2(b).	Address of the Principal Business Office, or if none, Residence:				
	The address of each of the Reporting Persons is:				
	150 North Riverside Plaza, Suite 5200 Chicago, IL 60606				
Item 2(c).	Citizenship				
	JAR Sponsor, LLC is a limited liability company formed in the State of Delaware. Jeffrey C. Hammes is a citizen of the United States. Adam Gerchen is a citizen of the United States. Richard Levy is a citizen of the United States.				
Item 2(d).	Title of Class of Securities				
	Class A Ordinary Shares, \$0.0001 par value per share.				
Item 2(e).	CUSIP Number				
	G53702109				
Item 3.	If this statement is filed pursuant to Rules <u>13d-1(b)</u> , or <u>13d-2(b)</u> or (c), check whether the person filing is a:				
	(a) Broker or Dealer registered under Section 15 of the Exchange Act.				
	(b) Bank as defined in Section 3(a)(b) or the Exchange Act.				
	(c) Insurance company as defined in Section 3(a)(19) of the Exchange Act.				
	(d) Investment company registered under Section 8 of the Investment Company Act.				
	(e) An Investment adviser in accordance with Rule 13d-1 (b)(1)(ii)(e).				
	(f) An employee benefit plan or endowment fund in accordance with Rule 13d 1(b)(1)(ii)(f).				
	(g) A Parent Holding Company or control person in accordance with Rule 13d 1(b)(1)(ii)(g).				
	(h) A Savings Association as defined in Section 3(b) of the Federal Deposit Insurance Act.				
	(i) A Church Plan that is excluded from the definition of an investment company under Section 3 (c)(14) of the Investment Company Act.				
	(j) Group, in accordance with Rule 13d-1 (b)(1)(ii)(j).				
	Not applicable				

Item 4. Ownership

The responses to Items 5-11 of the cover pages of this Schedule 13G are incorporated herein by reference.

As of December 31, 2020, the Reporting Persons directly hold 4,242,500 Class B Ordinary Shares of the Issuer, representing 19.6% of the Issuer's Ordinary Shares issued and outstanding, based on 17,250,000 Class A Ordinary Shares and 4,312,000 Class B Ordinary Shares outstanding as of January 4, 2021 as reported by the Issuer in its quarterly report on Form 10-Q filed with the U.S. Securities and Exchange Commission on January 4, 2021. The Class B Ordinary Shares are automatically convertible into the Issuer's Class A Ordinary Shares at the time of the Issuer's initial business combination on a one-for-one basis, subject to adjustment, as more fully described under the heading "Description of Securities—Founder Shares" in the Issuer's registration statement on Form S-1 (File No. 333-249497).

JAR Sponsor, LLC is controlled by Jeffrey C. Hammes, Adam Gerchen and Richard Levy, and as such each have voting and investment discretion with respect to the securities held by JAR Sponsor, LLC and may be deemed to have beneficial ownership of the securities held directly by the JAR Sponsor, LLC.

Item 5.	Ownership of Five Percent or Less of a Class
	Not Applicable
Item 6.	Ownership of More than Five Percent on Behalf of Another Person
	Not Applicable
Item 7.	Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person
	Not Applicable
Item 8.	Identification and Classification of Members of the Group
	Not Applicable
Item 9.	Notice of Dissolution of Group
	Not Applicable
Item 10.	Certification
	Not Applicable

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

DATE: February 10, 2021

JAR Sponsor, LLC

By: /s/ Adam Gerchen

Name: Adam Gerchen Title: Chief Executive Officer

/s/ Jeffrey C. Hammes Jeffrey C. Hammes

/s/ Adam Gerchen

Adam Gerchen

/s/ Richard Levy

Richard Levy

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)

EXHIBIT 99.1

JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended, the undersigned agree to the joint filing on behalf of each of them of a Statement on Schedule 13G (including any and all amendments thereto) with respect to the Class A ordinary shares, \$0.0001 par value per share, of the L&F Acquisition Corp., and further agree that this Joint Filing Agreement shall be included as an exhibit to such joint filings.

The undersigned further agree that each party hereto is responsible for the timely filing of such Statement on Schedule 13G and any amendments thereto, and for the accuracy and completeness of the information concerning such party contained therein; provided, however, that no party is responsible for the accuracy or completeness of the information concerning any other party, unless such party knows or has reason to believe that such information is inaccurate.

This Joint Filing Agreement may be signed in counterparts with the same effect as if the signature on each counterpart were upon the same instrument.

IN WITNESS WHEREOF, the undersigned have executed this Agreement as of February 10, 2021.

JAR Sponsor, LLC

By: /s/ Adam Gerchen

Name: Adam Gerchen Title: Chief Executive Officer

/s/ Jeffrey C. Hammes

Jeffrey C. Hammes

/s/ Adam Gerchen
Adam Gerchen

/s/ Richard Levy Richard Levy